



ISSUE 5 | DECEMBER 2021

# ROTA



Rotary



SERVE TO  
CHANGE LIVES

# WEST

A Monthly Newsletter

## PRESIDENT'S MESSAGE

*Dear Best West Rotarians,*

I am happy with the eventful activities in November. The active Interact Club of the West, Interact Club of National Model School were installed and the young leaders completed a sequence of projects.

The festival month was celebrated along with the volunteers and inmates of Helping Hearts.

We gifted T Shirts and sweets to the Volunteers and Rtn CK Sashikumar gifted dress to the inmates worth more than a lakh on the occasion of Diwali in the presence of Smt. Vanathi Srinivasan.

This month has been extra special with the RYLA happening and members supporting in full strength.



Warm regards

**Rtn. T. Goodwin Saravana Raja**  
President



## EDITOR'S MESSAGE

Friends,

Everyday brings with it a bountiful of happy and joyous moments. These are the blessings showered upon us and when we share this joy and happiness, life is worth living. Rotarians care and share to make this possible.

One of the best ways to share, is to contribute to the Rotary Foundation, thereby reaching out to places and people everywhere around the world.

This month has been a time to bond, a time to unite, a time to work in unison, a time to rejoice and a time to celebrate. Yes, we had the RYLA with more than 600 participants.

The RYLA Organizing committee had been planning and working on this for the last several months and it turned out to be a grand success. Am sure this will be an interesting read for everyone of you!!

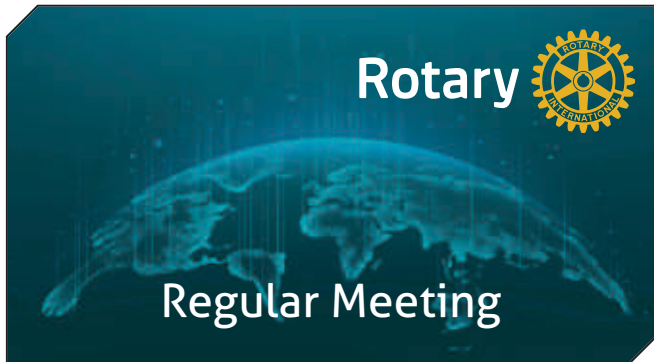
Happy Reading

**Rtn. Veena Pathy**



## CLUB SERVICE

Installation function of Interact Club of National Model School. President Goodwin Saravana Raja, presided over the installation function.



On 9th November, a club meeting was specially organized for the planning of **RYLA**

Rtn Muruganandam participated in the launch of "**UTSAV**", the District Conference logo.



## COMMUNITY SERVICE

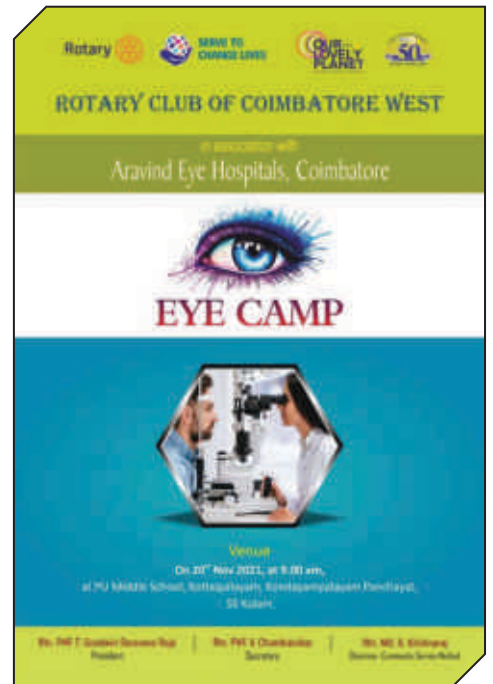


Donation of clothing items along with Helping Hearts on 3rd November, 180 sarees and dhotis were distributed by the members of West to the senior citizens home. **MLA Mrs. Vanathi Srinivasan** was the Chief Guest.

On November 3rd, members of Rotary West actively participated in the distribution of Diwali gifts to the frontline workers. It was a good public image project also.



**Project "RAJA PAARVAI" Free Eye Camp:** The Eye Camp was organized in association with Aravind Eye Hospital, Coimbatore. 105 patients were screened and received consultation. 12 persons were given spectacles and 43 persons were operated for cataract. This was completely supported by Coimbatore West. Value of the project: **Rs 9,00,000/-**



On November 29th, Stationery items and account books were given to the management committee of the Helping Hearts, Senior Citizen Home.



## VOCATIONAL SERVICE

Members visited National Model School and understood the functioning and new technical facilities adapted by the school.

## YOUTH SERVICE



On 3rd November 2021, National Model School Interactors distributed sweets for the Police officials in the Nava India area, as a mark to recognize their yeomen contribution to the public at large.

### YUVA Ratna Awards:

The young achievers have accomplished so much at such a young age, their vision and mission in life is indeed inspiring!! Rotary West recognized 10 strong youngsters with YUVA Ratna Awards !! Each one of them has excelled in a special way!!

### YUVA Ratna Awards Session

<b>Priyadharshini</b>	1st place National Roller- Skating Competition in 2021
<b>Keerthi Malini</b>	1st place National Roller - Skating Competition in 2021
<b>Adlin Preceyas Jofin</b>	Winner IEEE YE SIST12 - Competition 2021
<b>Uma Nandhini</b>	Record for Singing - Recognised by Indian Book of Records
<b>Niveditha V Nair</b>	Winner Junior world shooting Championship 2021
<b>Adarsh Vikram</b>	1st player to win world singles in Racketlon
<b>Janani</b>	Winner Smart India Hackathon 2020, Software Edition
<b>Fayaz Ahmed</b>	Winner Smart India Hackathon 2020, Software Edition
<b>Alex Jefferin</b>	Winner Smart India Hackathon 2020, Software Edition
<b>Shebana</b>	Winner Smart India Hackathon 2020, Software Edition



The **YUVA Ratna Awards** was published in the Tamil Hindu

<b>Santhosh Patwari</b>	06-Nov
<b>Rajagopal Iyer</b>	09-Nov
<b>Babu Srikanthan</b>	12-Nov
<b>PA.Suriyaa</b>	13-Nov
<b>P.J.Ramani</b>	16-Nov
<b>Sheela Pandian</b>	23-Nov
<b>Goodwin Saravana Raja</b>	24-Nov
<b>Srividya Priyadarshini</b>	25-Nov



- D.Jayakandhan** 03-Nov
- C.P.Padmanabhan** 13-Nov
- C.K.Sashikumar** 13-Nov
- R.Prabhukumar** 14-Nov
- A.S.Elango** 18-Nov
- N.Jambukumar** 19-Nov
- C.P.Ramesh** 20-Nov
- Balaji Venkataraman** 20-Nov

- Premalatha Venkataraman Balaji** 20-Nov
- M.Alagiriswamy** 22-Nov
- J.C.Bojani** 25-Nov
- T.ilango** 25-Nov
- C.T.Narayanan** 28-Nov
- Rajendran Ponnambalam** 29-Nov
- K. Chandran** 29-Nov
- J.Nithyanandam** 29-Nov

## EDITOR'S MESSAGE

Dear fellow Rotarians.

The Month of November is special to me, being the month of my birth and it has also been one of great delight to the club. We conducted the Flagship YUVA program for the second year in succession on an on-line platform.

These eventful four days brought many eminent speakers and enriched the lives of hundreds of youngsters.

In this issue, we have endeavoured to capture all the essentials of YUVA for your delightful reading.

**Rtn. Rajagopal**



Hello and welcome to the November edition of Rotawest!

The youth of a country determine the future of a nation!! It has the power to help a country move towards progress!The Yuva RYLA held during this month helped several young men and women connect with leaders all over India!This program enhanced communication skills,problem solving skills ,leadership skills and personal growth of the many students and young men and women who attended the Yuva Ryla!

The editorial team takes special pride in bringing to you the highlights of Yuva Ryla held in November 2021! Iam sure you will enjoy going through!

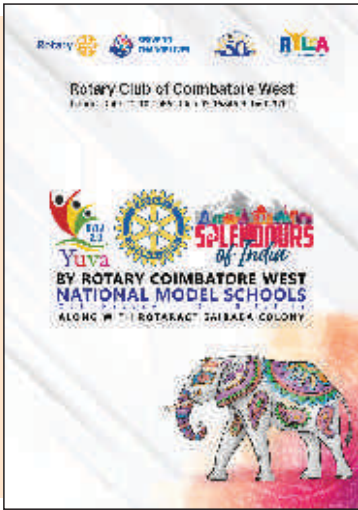
Stay safe! Stay blessed !  
**Rtn. Asha Devadas**



# YUVA 2.0 – RYLA 2021

13<sup>th</sup>, 14<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup> November 2021

## INAUGURAL FUNCTION



An amazing **600 + registrations** and **450 participants** for the **RYLA!!** This whooping response, gave the organizers and the members, all the confidence to move ahead !!

The inauguration on 13th Nov 2021, began with the soulful invocation, followed by the lighting of the lamp.



Event Chairman **Rtn Pandian** welcomed the gathering, District Governor officially inaugurated the **RYLA "YUVA 2.0"** virtually. District trainer - our very own **PDG Rtn A V Pathy**, the person who gave the idea of organizing the virtual RYLA in a big way - gave the opening remarks. RI Director **Rtn PDG A. S. Venkatesh** was the Keynote speaker. With such powerful speakers, the program took off effortlessly, gliding through the four energy packed days of events and activities.

## 1<sup>st</sup> Day Sessions - 13<sup>th</sup> November 2021



The Session opened with a talk by Dr Sujoy Nair CPO of I Nurture education solutions!

A speaker par excellence, he emphasised the importance on Life Readiness skills!

Starting off by stressing on the importance of digitalisation in the future, he mentioned about how, 5 yrs from now, technology will influence every aspect of our lives. He enlightened the attendees that it is ok to fail!

The learning that comes with failure can build you than break you! Confidence and belief in yourself, he said are the stepping stones to success!

Another spectacular speaker Mr Velumani the founder of Thyrocare spoke about how focus can lead you to success! He took us through his journey which started with humble beginnings to a million dollar company! According to him profits come from floor efficiency rather than from customers! He believes that poor people make better workers and English is more a language than knowledge!

Out of the box thinking, frugality and focus were the keys to his success.

The last key note speaker versatile Mr Vasu stressed on the importance of Time management especially for students. Having served in the banking industry at Kuwait for many years, he emphasised on the importance of -Plan-Prioritise-Learn to say no! Proper time management lets you enjoy a stress free life ! He went on to explain the importance of setting short term and long term goals in life! "A calendar" and a "to do list" will simplify your plans and put you on path of success! Most importantly procrastination ruins everything!



No doubt these pearls of wisdom imparted by the Key Note speakers have motivated and inspired all present there!



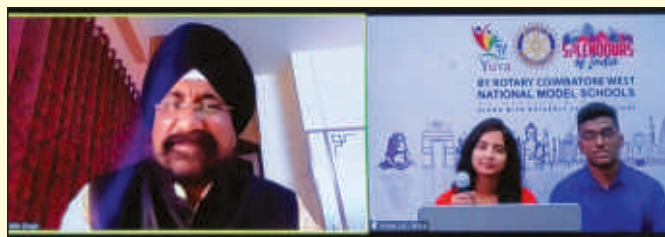
## 2<sup>nd</sup> Day Sessions - 14<sup>th</sup> November 2021



In keeping up with the theme of Splendours of India, the sessions of the second day opened with an enlightening session from Swami Chidananda puri. Swamiji dealt on the subject of Success Mantra and stressed the need for change of paradigms. Swamiji pointed out the essential dichotomy of the world and advised the youngsters to see the bright side and forget the darker part of life. He also enlightened the audience on the karma theory and the life cycle continuum.

Mrs Bhanumathi followed Swamiji with a session on "Expect the unexpected" and advised the youngsters to experiment untrodden paths and explore new opportunities. A wonderful session that gave new insights to the younger generation to look for educational and professional avenues other than traditional ones.

A power packed and scintillating session by Jaswinder Singh aka Just win Singh that followed entertained and enriched the young audience. Mr Jaswinder Singh's formula for Happiness forever and always was



an eye opener to the audience. His maxim is "be useful to the world". His message of measuring your success by your contribution to the society, namely contribution shall be more than what you enjoyed from the society is indeed a wonderful equation. No wonder Mr Jaswinder Singh was selected for a global happiness leaders award.

In the last session of the day, Anandakumar IAS, was a boon for aspirants of competitive examinations. Mr Kumar suggested several self-development books and gave useful tips. He quoted leading thinkers including spiritual leader Dalailama. The session was very useful to youngsters as emotional intelligence is an essential attribute not learnt in academic curriculum.



Smt. Banumathi, Principal, National Model School, Kotagiri, Nilgiris

## 3<sup>rd</sup> Day Sessions - 20<sup>th</sup> November 2021



The day opened with a session by Nilesh Kulkarni former cricketer and a sports management professional. Mr Kulkarni gave a detailed insight into sports education and sports management as a career. The session, we are sure, must have inspired several of our youngsters to consider taking up this profession in their later life.

In the third session Ms Poonam Mantri talked on the exciting field of Digital marketing. The responses in the chat boxes on the interactive session reveals that the session evoked a great interest in the audience. Ms Mantri explained the various tools available and the various opportunities that digital marketing offers.



If sky is the limit for sportspersons and marketing professionals, in the limitless sky is Prof DS Sivanandan's interest. Prof Sivanandan, an authority on Kerala school of Astronomy, conducted the third session on development of astronomy in India with special reference to the Kerala school, which dates back to antiquity. Prof Sivanandan explained the reason for loss of knowledge due to foreign invasions and the revival of interest in Indian astronomy and Mathematics in recent times.

The ancient Indian science of astronomy and mathematics was once again brought out in the last session by Rtn.Dr.Rajagopal. The speaker elucidated the contribution of ancient Indian astronomers in the field of weather forecasting. He implored the young people to blend traditional knowledge with modern science, in their careers, which can immensely benefit human life.



## 4<sup>th</sup> Day Sessions - 21<sup>st</sup> November 2021

The session started with the speech by worldly wise Mr.S.A.A.Hassan!

In simple words he puts down his points on Nation building! Being a YUVA Ryla participant himself, he explains on how well the young Indians can contribute to a strong and vibrant India. He started off by saying that due respect should be given to the constitution, the Indian flag and the National anthem!

Protecting and preserving the Integrity of the Nation and its culture and environment are the keys to nation building. He emphasised the importance of preserving public property and tolerance to all religions! He concluded by saying that **WE ARE ALL INDIANS FIRST**

The 2<sup>nd</sup> speaker and a faculty at Indian School of Business Shri Ram Nidumolu illuminated the youth on Ancient Indian Wisdom and the different levels of leadership! Having authored the book "Two birds in a tree" he goes on to explain the difference between happiness and a meaningful life and between beingful work and your well being.

Money is important, he said, but not at the expense of disrupting your relationship with humans and Mother Nature! He went on to explain the importance of Karma-Dharma balance and the key factors to achieve this are self awareness, empathy, self control and integrity! He concluded by saying that true leadership is achieved when you lead and improve the lives of people!



Last speaker but not the least, Shooting star Nivethitha shared her journey and experience with the Yuva team and it's participants! Right support from her parents, teachers and friends helped her achieve her goals! Passion, hard work, dedication and determination she said are her success mantra! She urged the youth to catch up on time and never to procrastinate! Consistency can be achieved only through practice and failure is a reminder for better preparation! Great words of wisdom from this young Indian I must say!

Coming to the end of key note speakers for Day 4, we share the learning, the motivation, the inspiration, the happiness and personal growth with all the YUVA Ryla participants!

**Best wishes for a Better India!  
Jay hind!**



## VALEDICTORY FUNCTION

President Goodwin and Chairman Pandian were as excited and energized as the participants. Every member of West was overjoyed with the beautiful outcome of the RYLA. Participants and speakers made every session interesting with the valuable inputs pouring in from the speakers and the constant interaction from the participants.

Feedback from participants made us feel that we should continue this good work. Ten young achievers were recognized with the YUVA RATNA AWARD, each one of them have set their vision and focus at such an early age, really inspiring !!

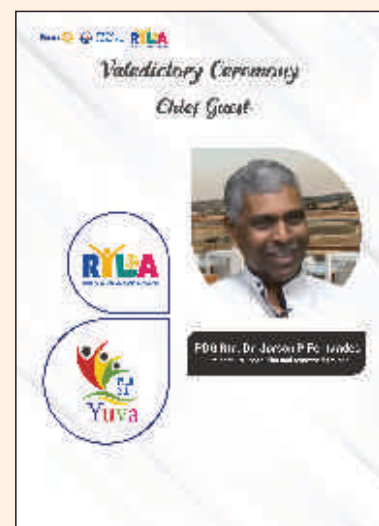
PDG Dr Jorson Fernandez of RID 3170, the Chief Guest for the Valedictory Function, appreciated the untiring efforts of the club, in particular the organizing team, for reaching out to so many youngsters in such a special manner. He also mentioned that the Youth power was so obvious - from the feedback of the participants and from the profile of the awardees.

Event secretary Rtn Navaneethakrishnan, in his Vote of Thanks acknowledged and thanked the support extended by all club members especially President Goodwin and Secretary Chandrasekar.

Friends, we have a special bouquet of best wishes for the Rotaractors who supported us right from designing the invitations, to the operation of the complete virtual platform, to the MCs and of course for every little assistance that was required for the successful conduct of such a grand event.

The National Model School premises provided by our very own member Rtn Mohan Chander needs a special mention. Eagerly looking forward to the RYLA 2022 - YUVA 3.0

Rtn. Asha Devdas, Rtn. Rajagopal and Rtn. Veena Pathy



# Reflections on **YUVA 2022** from the **ORGANIZING COMMITTEE**

**Dear Friends,**

**Vanakkam.** Season's Greetings to all.

After the successful first edition of YUVA - RYLA online in 2020 and waiting for the pandemic to be over to have the second edition YUVA 2.0 on site, we decided to conduct YUVA 2.0 - RYLA online in view of the continued pandemic situation.

The challenge was much bigger than the first edition because children were tired of online classes, events, social media and so on. Our dedicated team was unfazed with the challenge and decided to make YUVA 2.0 as different and as interesting as possible and ensure its success. Almost all Rotarians of our club pitched in and contributed in whatever way they can. As always the exuberant Saicon Rotaractors were by our side to execute the event. National Model Schools were benevolent enough to sponsor the entire event. Rtn. Alagiriswamy also graciously sponsored the last minute activities added to the event. PDG AV Pathy guided the team as the Chief Advisor and used all his resources to support whenever we were in a critical situation.

Finally, YUVA 2.0 turned out to be super duper success with over 600 participants from many countries. The speakers also were thrilled at the enthusiasm and inquisitiveness of participants and appreciated them and the organizers. The YUVA Rathna awards to deserving young achievers were appreciated by one and all. The recipients who came from far and near also appreciated the gesture and were overwhelmed at the recognition.

The Hindu Tamil Malai gave a wonderful coverage to the event. It was a very gratifying journey throughout YUVA 2.0 RYLA. Feeling proud to have added another feather to the cap of Rotary Club of Coimbatore West. My hearty thanks to each and everyone who contributed the success to the event.

Love and Regards.

**Rtn. K.R.Pandian**

RYLA Chairman



Under the Chairmanship of Rtn. K.R.Pandian, YUVA 2.0, the RYLA of the Club was successfully organised in Virtual mode with a theme Splendors of India. The four day event was displayed with great care by the Chairman and his team and the young participants relished the variety of speakers and the dynamic topics. The highlight was the recognition given to 10 youth achievers. Overall November was a youthful month. Thanks to the entire team and the Rotaractors who made YUVA a memorable event.

Warm regards

**Rtn. Goodwin Saravana Raja**

President - RC Coimbatore West

The RYLA (Rotary Youth Leadership Award) latest edition 2021-22 held in the month of December by rotary club of Coimbatore West has been yet another success and much appreciated signature event. This event was a grand hit and reached many youth inspite of other online webinars only because of the relentless effort by the team RYLA headed by Rtn.Pandian and inspiring talks by achievers from different walk of life made all the difference.

Happy to share that one of the speakers of this edition of RYLA was Ms.Nivedita Nair who won silver medals in World Junior Championship recently. After this event, Rtn. Sashikumar came forward to help her to fetch monetary support from the Govt of Tamil Nadu. At this juncture, I would

like to express my sincere thanks to Rtn.Murali for achieving the highest number of registration, Rtn. Naveen for all the support and Rtn. Mohan Chander for the complete sponsorship. I wish RYLA reaches much more heights in the process of creating more young leaders in the near future. Our club along with National Model schools in Coimbatore and Nilgiris together joined hands with Rotaract Saibaba Colony in conducting RYLA 2.0 Yuva, Splendours of India and Rotary International.

**Rtn. Chandrasekar**

Secretary - RC Coimbatore

YUVA - The program is crafted for youth. Giving them a slice of all spheres of life from different perspectives. The leaders and thinkers and coaches from all walks of life are invited and the indulgence of the participants is overwhelming.

A beautiful program of Rotary west every year that enables to enrich the life of a youngster.

**PDG. Rtn. A.V.Pathy**

Chief Advisor

YUVA which was born in Coimbatore West in 2020 is an eye opener to the student community to take away many important messages for life. Being the registration chair for two consecutive years I had the pleasure in speaking to many aspirant student.

Wishing the YUVA team of Coimbatore West for the coming years to take the program to higher level with international fame.

**Rtn. Murali**

RYLA Registration Chair

The Inauguration Ceremony was graced by Chief Guest, DG. Rtn. Rajasekhar, RI Dist. 3201. The event took place in 2 episodes, Episode 1 was held on 13<sup>th</sup> & 14<sup>th</sup> Nov 2021, and Episode 2 was held on 20<sup>th</sup> & 21<sup>st</sup> Nov 2021.

10 young & energetic achievers from various schools and colleges were honoured with YUVA Ratna award for the year 2021 and achievement of several students in sports, hackathons, technology were recognized and lauded through the award. The Keynote Speaker for the event was Rtn. A.S.Venkatesh, RI Director. the Valedictory Ceremony was graced by PDG Rtn. Jorson Fernandez.

About 14 speakers hosted various sessions on specialized topics ranging from career in sports to digital marketing, during the course of 2 episodes.

**Rtn. C.K. Sashikumar**

RYLA Co -Chair

Being an academician, I strongly agree that the programs like RYLA by Rotary Clubs are much needed to infuse thoughts about self-awareness, leadership, ethics and life skills to the youth. I am proud to be a part of RYLA YUVA 2.0 organized by the Rotary Club of Coimbatore West and sponsored by National Model Schools, Coimbatore and Nilgiris. It was a great opportunity to work with eminent Rotary Leaders. I like the theme of this year "Splendours of India".

It is a great opportunity for the participants to know and rethink about various splendours of India like its Tradition, Culture & Heritage, Contribution, Values, etc. The RYLA 2.0 also had sessions on key topics like Dreaming big, Being Focused, Life readiness, Confidence, Leadership, Time management, Career pathways, Digital marketing etc which are essential for them at this stage.

Amazing to see the participants from various backgrounds and cultures networking through the group activities. Honouring and motivating the young achievers with The Yuva Ratna Award was the best part of RYLA YUVA 2.0. Altogether, the event is a feast not only to the participants but also to the members of the club and the organizing team.

**Rtn. Navaneethakrishnan**

RYLA Secretary

YUVA version 2.0 just rocked!!! What a team work!!! Happy to be a part of it. Looking forward for the next edition

**Rtn. Survajith Krishnan**

RYLA Treasurer

With the firm belief that a prosperous future of India lies in the hands of the younger generation - training sessions to Improve Student Leadership, Traits and Recognition of Young Achievers was held on the 13th, 14th, 20th and 21st of this month under the aegis of Rotary club of Coimbatore West, with the support of the Coimbatore National Model Schools and SES School. This event, which used to be held in previous years, has been improvised in the last two years, keeping in view the prevailing circumstances. These programs were held on an online platform at no cost to the participants. The Closing Ceremony and the Young Achievers' Award Ceremony was held at the National Model School.

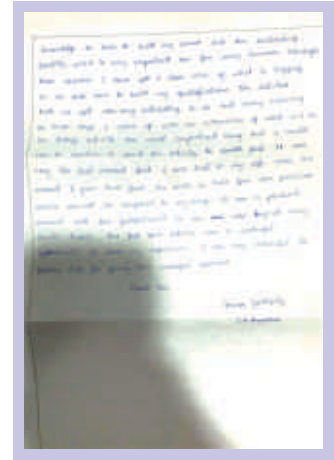
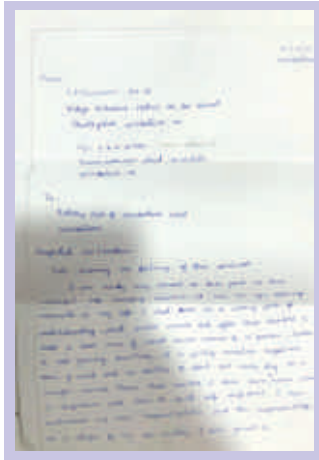
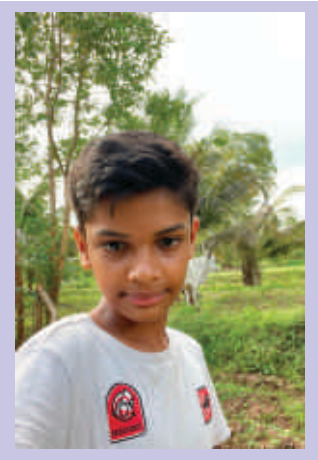
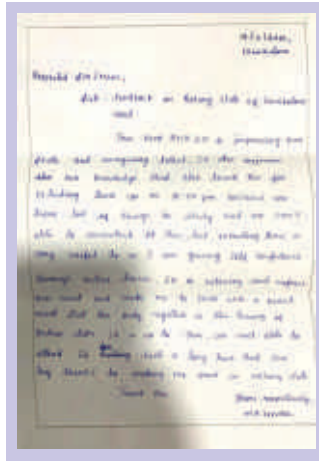
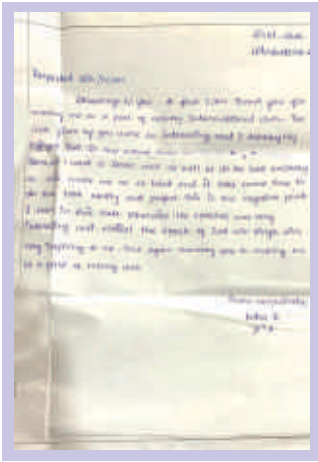
To develop the idea that students will make their contribution to the development of India, theme for this year's edition was

chosen as "Splendours of India". The sessions were planned on varied topics like, Culture and Heritage, Leadership, Entrepreneurship development, public speaking, Personality development, Emotional intelligence, Stress management, Career guidance, Sports, astronomy, meteorology and other useful topics.

A large number of students were benefited from this. At the closing day event, the young achievers were honored with a certificate of appreciation based on selection. Rotary club of Coimbatore west plans to conduct this event in the coming years with even more innovative ideas and improvisations.

**Rtn. Rajan Muralidharan**

# Feedback from the participants!!



## Outcome of YUVA - the champion

Friends, PPS introduced International Shooting Champion Niveditha Nair to the YUVA 2.0 RYLA team and we invited her as a speaker and recognised her with YUVA RATNA award.

Sashikumar introduced Dr. Anandkumar IAS, Member Secretary, Sports Development Board of Tamilnadu. He was also invited as a speaker on Emotional Intelligence.

Knowing Dr. Anandkumar's position, Niveditha Nair informed us of the pending application for financial grant from TN Govt.

Immediately Sashikumar followed up with Dr. Anandkumar and got her a grant of Rs 10 lakhs per year and a target board sanctioned.

A big thanks to AGE Sashi for his great efforts as usual for a great cause.

It is very gratifying to see an immediate outcome of RYLA which brought all concerned together and made this happen. It was worth all the hardwork put in by our RYLA team.



## LINKS TO EVERY DAY PROGRAMS



We owe a special note of gratitude and acknowledgement for all the work and support extended by

The virtual platform was completely supported by **"V Studio"**

### Events Team

- Rtr Manish
- Rtr PP Hariharan
- Rahul
- Prasanna
- Deepak



## Master of Ceremony



**Rtr Samyuktha - Rtr Muthu Valliappan**



**Rtr Kavya - Rtr Vijay Vignesh**

The venue – National Model School was completely taken over by West for the four days ...  
Thanks to Rtn Mohan Chander and his school admin for everything.



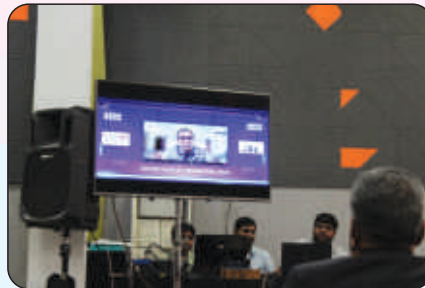
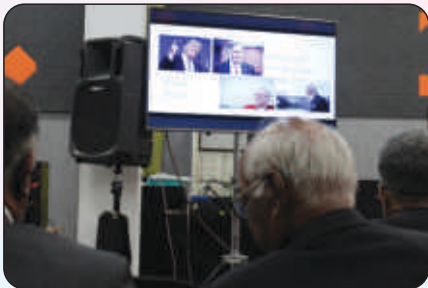
**Rtn. Mohan Chander,**  
Correspondent, National Model Schools, Coimbatore and Nilgiris

# Photo Gallery

The visual media team, our strong supportive Rotaractors & their "V Studio"



Behind the screens of YUVA



**Rtn. Pandian**  
YUVA 2.0 Chairman



**Rtn. Goodwin Saravana Raja**  
Club President



**Rtn. C.K. Sashikumar**  
YUVA



**PDG. Rtn. A.V.Pathy**  
Advisor



**Rtn. Chandrasekar**  
Club Secretary



**Rtn. Navaneetha Krishnan**



**Rtn. Murali**



**Rtn. Valli**



**Rtn. PP Lakshmanan**



**Rtn. Asha Devdas**



**Rtn. Veena Pathy**



**Rtn. Rajagopal**



Rtn. Jambu Kumar



Rtn. Shankaranarayanan

## YUVA 2021



Every participant received this beautiful **Memento** in appreciation of their active participation and to remember this event for a long time to come, and the **T Shirt** was also sent to every participant and for every West Rotarian.



Our Strong Dream Team of **YUVA 2.0 !!**